



ASSET BUILDING POLICY PROJECT

Helping working families achieve lasting and sustainable financial security.

Michigan Asset Building Coalition

Thursday, June 26, 2008

8:30 a.m. – 4:00 p.m.

Michigan State Housing & Development Authority
735 East Michigan Avenue
Lansing, Michigan

Agenda

Coffee & Light Breakfast

8:30 a.m. - 9:00 a.m.

Registration, coffee and networking

Welcome & Introductions

9:00 a.m. - 9:20 a.m.

Rob Collier, President, Michigan Council of Foundations
Angie Gaabo, Executive Director, Community Economic Development Association of Michigan
Ross H. Yednock, Director, Michigan Asset Building Policy Project

Update on Asset Building Policy in Michigan

9:20 a.m. - 10:50 a.m.

Major changes since "Helping Working Families Achieve Financial Security" January 2006

Overview of current political climate
Impact of the Foreclosure Crisis
IDA
EITC
Financial Education
Access to Education
No Worker Left Behind
Michigan Housing & Community Development Fund
Microenterprise & Small Business support/development

Break

10:50 a.m. - 11:00 a.m.

The Asset Building Policy Project Structure

11:00 a.m. – 11:40 a.m.

Participants/Members
Working Committees
 Composition
 Responsibilities
Steering Committee
 Composition
 Responsibilities
Collaborative Efforts
Advocacy, Communication & Public Relations

Documenting Success Stories

11:40 a.m. – 12:00 p.m.

“The importance of putting a face on asset building programs and policies” - by CSW

Lunch

12:00 a.m. – 12:45 p.m.

The Center for Working Families® (CWF) – “Earn it, Keep it, Grow it”
Pioneered by the Casey Foundation
Presentation by Detroit LISC & The United Way for Southeastern Michigan

Afternoon Session

Breakout Sessions for Action Work Committees

12:45 p.m. – 2:45 p.m.

Asset Development and Preservation Committee
Savings and Financial Education Committee
Small Business Development Committee
Education and Career Development Committee
Taxation and Leveraging Resources Committee
Systemic Barriers to Asset Building Committee

Where do we go from here? - Setting the "Action Agenda"

2:45 p.m. – 3:45 p.m.

Brief reports from Action Committees
 Priorities
 Action plans/timelines for assigned responsibilities
 Contact 411
 Schedule

Setting Action Agenda
 Remainder of the 2008 and the 94th Legislature
 2009 and the 95th Legislature
 Benchmarks – How will successes be defined?
 Set up September 2008 meeting day

Closing Comments

3:45 p.m. – 4:00 p.m.